

Shark Tank Project Brainstorm Board: Product or Service

1. What is something you like to do in your leisure time?
 - a. Describe how you could turn this into a business?

2. What is one product or service you WISHED existed?

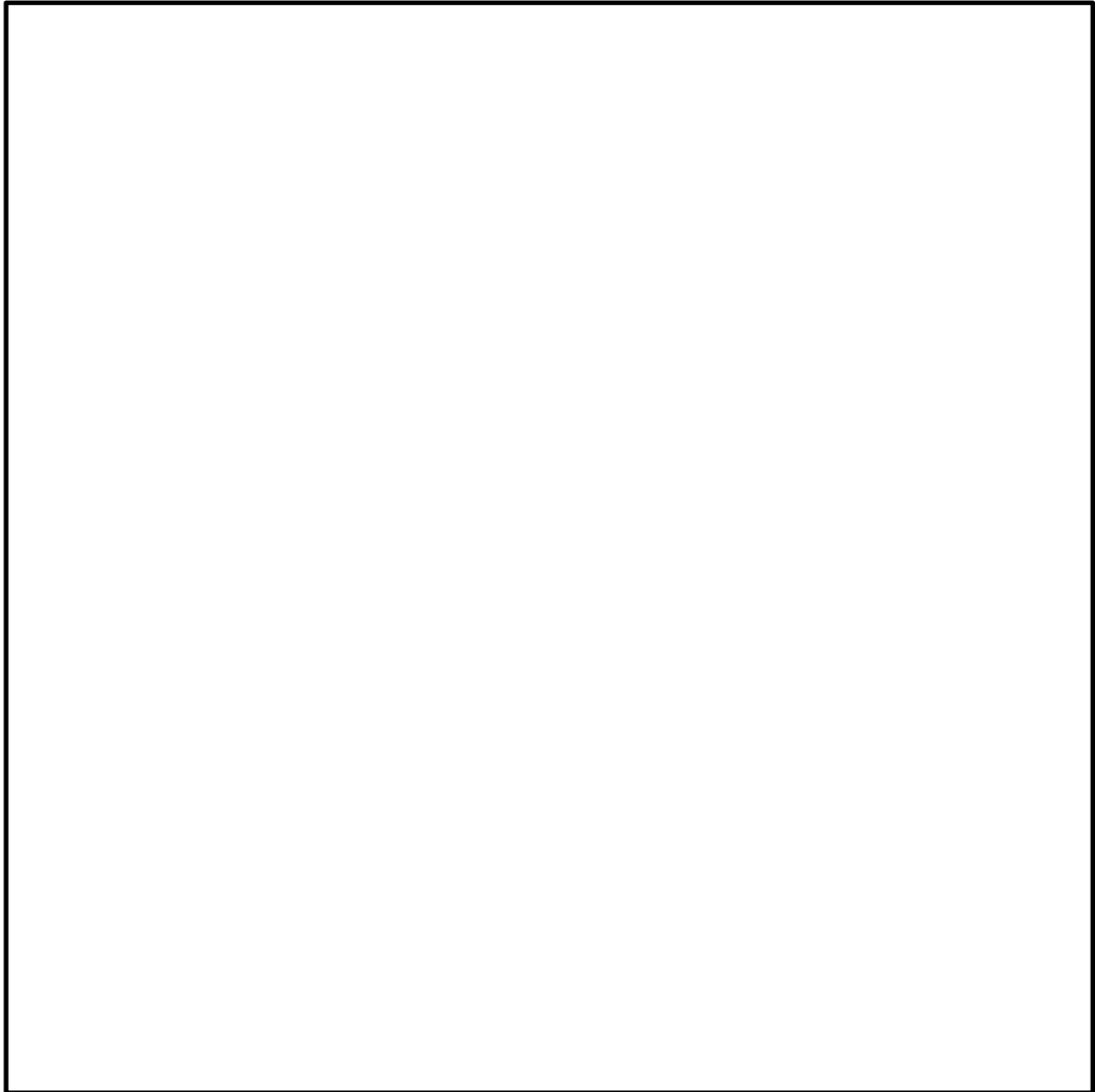
3. What is one product/service on the market right now that you think could be improved or made better? Describe your ideas for making it better.

4. What is something that you HATE to do? How could you improve this problem or make it easier or better?

5. What is an industry or category that you predict will be the "next big thing"? How could you tap into this?

Choose one category and brainstorm some ideas for services and/or products. Remember, they can be improvements to products that already exist. Write some ideas below and then decide on a final product to turn into me for approval.

Example Categories: Sports, Entertainment, Technology, School, Pets, Transportation, Communication, Toys/Games, Food and Drink, Cleaning

A large, empty rectangular box with a black border, intended for students to write their brainstormed ideas for services and/or products.

What product/service did you choose for your project?

*This paper must be turned into me for approval before you begin working on your business plan.